



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1353061

Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA / 1537 (466780)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1537
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments OBAMA

Date Entered 08/09/12
Last Modified 08/09/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09781599
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,248.75
Net Total \$41,076.25
Sales Tax

Columbus (WTTE)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 81 | \$48,325.00 |
| Grand Total: | 81 | \$48,325.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|-------------------|---------|
| 1.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 6:58A- 7:27A (EST) | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 8/9/12 |
| 2.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 7:28A- 7:57A (EST) | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 8/9/12 |
| 3.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 7:58A- 8:27A (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 8/9/12 |
| 4.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 8:28A- 9A (EST) | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 8/9/12 |
| 5.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 10P- 10:27P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,250.00 | \$5,000.00 | Columbus (WTTE) | NEWS | 8/9/12 |
| 6.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 10:28P- 11P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,250.00 | \$5,000.00 | Columbus (WTTE) | NEWS | 8/9/12 |
| 7.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 9A- 10A (EST) | 1 | | | | | | | X | 1 | \$300.00 | \$300.00 | Columbus (WTTE) | FOX NEWS SUNDAY | 8/9/12 |
| 8.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 9A- 10A (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$175.00 | \$700.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 8/9/12 |
| 9.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 10A- 11A (EST) | 3 | | X | X | X | X | | | 3 | \$175.00 | \$525.00 | Columbus (WTTE) | MAURY | 8/9/12 |
| 10.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 11A- 12P (EST) | 2 | | X | X | X | X | | | 2 | \$115.00 | \$230.00 | Columbus (WTTE) | JEREMY KYLE | 8/9/12 |
| 11.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 12:58P- 1:57P (EST) | 3 | | X | X | X | X | | | 3 | \$115.00 | \$345.00 | Columbus (WTTE) | JUDGE ALEX | 8/9/12 |
| 12.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 1:58P- 2:57P (EST) | 3 | | X | X | X | X | | | 3 | \$150.00 | \$450.00 | Columbus (WTTE) | JUDGE JOE BROWN | 8/9/12 |
| 13.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 2:58P- 3:57P (EST) | 3 | | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Columbus (WTTE) | JUDGE GREG MATHIS | 8/9/12 |
| 14.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 5:58P- 6:27P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Columbus (WTTE) | BIG BANG THEORY | 8/9/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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| 15.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 6:28P- 6:57P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$400.00 | \$1,600.00 | Columbus (WTTE) | 2.5 MEN | 8/9/12 |
| 16.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 6:30P- 7P (EST) | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | 8IG 8ANG THEORY | 8/9/12 |
| 17.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 6:58P- 7:30P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,000.00 | \$4,000.00 | Columbus (WTTE) | 2.5 MEN | 8/9/12 |
| 18.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 7:30P- 7:57P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$1,350.00 | \$5,400.00 | Columbus (WTTE) | 8IG 8ANG THEORY | 8/9/12 |
| 19.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 7P- 7:30P (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | Columbus (WTTE) | 8IG 8ANG THEORY | 8/9/12 |
| 20.0 | Normal Line / Prime | 10/09/12-10/09/12 | 3 | :30 | 8:58P- 10P (EST) | 1 | | X | | | | | | 1 | \$2,000.00 | \$2,000.00 | Columbus (WTTE) | NEW GIRL / MINDY PROJECT | 8/9/12 |
| 21.0 | Normal Line / Prime Premium | 10/10/12-10/10/12 | 3 | :30 | 7:57:50P- FOX-X Factor (Wednesday) | 1 | | | X | | | | | 1 | \$2,000.00 | \$2,000.00 | Columbus (WTTE) | X-FACTOR | 8/9/12 |
| 22.0 | Normal Line / Prime Premium | 10/11/12-10/11/12 | 3 | :30 | 7:57:50P- FOX-X Factor (Thursday) | 1 | | | | X | | | | 1 | \$2,000.00 | \$2,000.00 | Columbus (WTTE) | X-FACTOR | 8/9/12 |
| 23.0 | Normal Line / Prime | 10/12/12-10/12/12 | 3 | :30 | 8P- 9P (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | TOUCH | 8/9/12 |
| 24.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 11P- 11:32P (EST) | 3 | | X | X | X | X | | | 3 | \$350.00 | \$1,050.00 | Columbus (WTTE) | OFFICE | 8/9/12 |
| 25.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 11:35P- 12:05A (EST) | 2 | | X | X | X | X | | | 2 | \$225.00 | \$450.00 | Columbus (WTTE) | SEINFELD | 8/9/12 |
| 26.0 | Normal Line / SPOT | 10/09/12-10/12/12 | 3 | :30 | 12:05A- 12:35A (EST) | 2 | | X | X | X | X | | | 2 | \$150.00 | \$300.00 | Columbus (WTTE) | MY NAME IS EARL | 8/9/12 |

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| 27.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 11P- 11:32P (EST) | 1 | | | | | | | X | 1 | \$250.00 | \$250.00 | Columbus (WTTE) | 2.S MEN | 8/9/12 |
| 28.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 11:33P- 12:04A (EST) | 1 | | | | | | | X | 1 | \$100.00 | \$100.00 | Columbus (WTTE) | 2.S MEN | 8/9/12 |
| 29.0 | Normal Line / Football | 10/14/12-10/14/12 | 3 | :30 | 12:58:30P- Sports-FOX NFL 1pm Game | 1 | | | | | | | X | 1 | \$1,400.00 | \$1,400.00 | Columbus (WTTE) | NFL | 8/9/12 |
| 30.0 | Normal Line / Football | 10/14/12-10/14/12 | 3 | :30 | 4:13:30P- Sports-FOX NFL 4pm Game | 1 | | | | | | | X | 1 | \$2,200.00 | \$2,200.00 | Columbus (WTTE) | NFL | 8/9/12 |
| 31.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 7:58A- 8:27A (EST) | 1 | 1 | | | | | | | 1 | \$200.00 | \$200.00 | Columbus (WTTE) | | 8/9/12 |
| 32.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 10P- 10:27P (EST) | 1 | 1 | | | | | | | 1 | \$1,250.00 | \$1,350.00 | Columbus (WTTE) | | 8/9/12 |
| 33.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 10:28P- 11P (EST) | 1 | 1 | | | | | | | 1 | \$1,250.00 | \$1,250.00 | Columbus (WTTE) | | 8/9/12 |
| 33.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 9A- 10A (EST) | 1 | 1 | | | | | | | 1 | \$175.00 | \$175.00 | Columbus (WTTE) | | 8/9/12 |
| 35.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 5:58P- 6:27P (EST) | 1 | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | | 8/9/12 |
| 32.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 6:28P- 6:57P (EST) | 1 | 1 | | | | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | | 8/9/12 |
| 32.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | 1 | | | | | | | 1 | \$1,250.00 | \$1,350.00 | Columbus (WTTE) | | 8/9/12 |
| 33.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 3 | :30 | 7:30P- 7:57P (EST) | 1 | 1 | | | | | | | 1 | \$1,350.00 | \$1,350.00 | Columbus (WTTE) | | 8/9/12 |

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